

## RESOLUTION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EL PASO:

That the Mayor be authorized to sign the following grant application on behalf of the Arts and Culture Department, for submission to the National Endowment for the Arts (NEA) and to sign the related contracts and documents should funds be granted, either in the requested amounts or at such lesser amounts as may be approved by the NEA. This grant will be used for the FY 2005 Discovery Dance Series February 4<sup>th</sup> to 19<sup>th</sup> 2005. All Districts. The grant request is as follows:

1. To request and receive \$20,000 towards the artistic fees for the 2005 Discovery Dance Series February 4<sup>th</sup> to 19<sup>th</sup> 2005 for FY 2005. No new matching funds are required.

PASSED AND APPROVED this 30th day of March, 2004.

CITY OF EL PASO

\_\_\_\_\_  
Joe Wardy  
Mayor

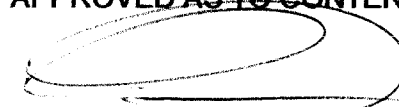
ATTEST:

\_\_\_\_\_  
Richarda Duffy Momsen, City Clerk

APPROVED AS TO FORM:

  
\_\_\_\_\_  
John F. Nance  
Assistant City Attorney

APPROVED AS TO CONTENT:

  
\_\_\_\_\_  
Alejandrina Drew, Director  
Arts and Culture Department

GA 38-2004

## GRANT APPLICATION REVIEW

## DEPARTMENT

Arts and Culture Department

## TYPE OF GRANT

National Endowment for the Arts  
Access to Artistic Excellence

## CONTROL #

773

## GRANTOR

National Endowment for the Arts

## EFFECTIVE DATE

09/01/04 to 08/31/05

## MATCHING FUND REQ

☐ YES☒ NO

## SOURCE OF FUNDS (GRANT AMOUNT, MATCHING, IN-KIND, INTERGOVERN.)

No New matching funds are required for this grant..

National Endowment for the Arts \$20,000

RECEIVED

MAR 16 2004

FINANCIAL SERVICES

## PERSONNEL FUNDED BY GRANT

NONE

## BRIEFLY DESCRIBE HOW GRANT WILL BE USED AND ANY SPECIAL CONDITIONS FOR GRANT:

NEA Grant will be used to pay a portion of the artistic fees for the presentation of the Discovery Dance Series February 4<sup>th</sup> to 19<sup>th</sup> 2005 for FY 2005 for the Arts and Culture Department.

## APPROVED AS TO CONTENT:

Alejandrina Drew, Director

## APPROVED AS TO FORM:

John F. Nance, Assistant City Attorney

## REVIEWED BY:

Michael W. Plum

CHIEF FINANCIAL OFFICER

3-19-04

## OMB

David A. Hurst  
GRANTS ACCOUNTING MANAGER

3-22-04

CHIEF ADMINISTRATIVE OFFICER

3/24/04

Thomas M. Doyle  
GRANTS COORDINATOR

3-25-04

## COMMENTS

Debbie Hamlyn, D.C.A.O., Quality of Life Departments

Grants for Arts Projects Application  
**Basic Information, Part 1**

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

Applicant Official IRS name: **City of El Paso, Arts and Culture Department**

Popular name (if different):

Mailing Address:  
2 Civic Center Plaza, 6th floor  
El Paso, Texas

Street Address (if different):

ZIP Code (9-digit number): **79901**

ZIP Code (9-digit number):

Taxpayer ID Number (9-digit number): **74 -- 6000749**

DUNS Number: **058873019**

Project Field/Discipline (check one):

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Dance (33)                   | <input checked="" type="checkbox"/> Local Arts Agencies (62)        | <input type="checkbox"/> Museums (44)         | <input type="checkbox"/> Presenting (54)  |
| <input type="checkbox"/> Design (42)                  | <input type="checkbox"/> Media Arts: Film/Radio/<br>Television (34) | <input type="checkbox"/> Music (31)           | <input type="checkbox"/> Theater (32)     |
| <input type="checkbox"/> Folk & Traditional Arts (55) | <input type="checkbox"/> Multidisciplinary (70)                     | <input type="checkbox"/> Musical Theater (28) | <input type="checkbox"/> Visual Arts (41) |
| <input type="checkbox"/> Literature (52)              |   | <input type="checkbox"/> Opera (36)           |   |

Category (check only one category – Number 1, 2, or 3):

**1** ☒ **Access to Artistic Excellence (7)** APPLICATION DEADLINES (check one): ☐ MARCH 15, 2004 ☒ AUGUST 16, 2004  
To determine the appropriate application deadline for your project, see "Access to Artistic Excellence Application Deadlines" or the field/discipline section that corresponds to your project.

**2** ☐ **Challenge America Fast-Track Review Grants (7-78)** APPLICATION DEADLINE: JUNE 1, 2004

For this category also select one focus area below:

- ☐ Professional arts programming and program enhancements (05)  
☐ Arts in community development (06)

**3** ☐ **Learning in the Arts for Children and Youth (8-51)** APPLICATION DEADLINE: JUNE 14, 2004

For this category also select one focus area below:

- ☐ School-Based (27) ☐ Community-Based (28) ☐ Combination (29)

Project Director ☐ Mr. ☒ Ms. First: **Alejandrina** Last: **Drew**

Title: **Director, Arts & Culture Dept.**

E-mail: **drewaj@ci.el-paso.tx.us**

Telephone: **(915) 541-4481** ext.

Fax: **(915) 541-4902**

I certify that the information contained in this application, including all attachments and supporting material, is true and correct to the best of my knowledge. I also certify that the applicant is in compliance with the federal requirements specified under "Assurance of Compliance."

Authorizing Official ☒ Mr. ☐ Ms. First: **Joe**

Last: **Wardy**

Title: **Mayor, City of El Paso**

E-mail: **drewaj@ci.el-paso.tx.us**

Telephone: **(915) 541-4481** ext.

Fax: **(915) 541-4902**

Signature:

Date: / /

Additional Authorizing ☐ Mr. ☒ Ms. First: **Richarda**

Last: **Momsen**

Official (optional)

Title: **City Clerk**

E-mail:

Telephone: **(915) 541-4534** ext.


Fax: **(915) 541-4306**

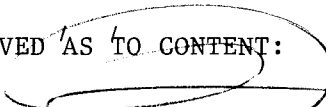
Signature:

Date: APPROVED AS TO CONTENT:

ATTEST:

APPROVED AS TO FORM:

  
John F. Nance, Assistant City Attorney

  
Alejandrina Drew, Director



**APPLICANT:** Type your organization's name and address in the spaces provided. The name provided here and at the top of each form must be identical to the applicant's legal name in the IRS 501(c)(3) status letter or in the official document that identifies the organization as a unit of state or local government, or as a federally-recognized tribal community or tribe. If you use a popular name that is different from your legal name, note that name in the space below the IRS name.

If you are a fiscal agent or a parent organization that is applying on behalf of a sponsored organization or component, do not list the name of the sponsored organization or component here; you will be asked to provide it in the section "For this application, the applicant is serving as a ..." in Part 2 of the Basic Information form. For example, a parent organization that is applying on behalf of a component would list its name here ("State University"), and the name of the sponsored organization ("ABC Performing Arts Center") in Part 2.

**ZIP CODE (9-DIGIT NUMBER):** Also known as "ZIP + 4 Code." Enter the 9-digit number that was assigned by the United States Postal Service. If you do not know your full ZIP Code you may look it up at <http://www.usps.com/zip4/>.

**TAXPAYER ID NUMBER:** Also known as "Employer Identification Number." Enter the 9-digit number that was assigned by the Internal Revenue Service; do *not* use a Social Security Number.

**DUNS NUMBER:** All applicants for federal funds must have a Dun and Bradstreet (D&B) Data Universal Numbering System (DUNS) number, a unique nine- or thirteen-digit sequence recognized as the universal standard for identifying and keeping track of over 70 million organizations and companies worldwide. If your organization does not have a DUNS number, you can receive one for free by calling 866/705-5711. For more information, see "Get your DUNS number."

**PROJECT FIELD/DISCIPLINE:** Check the **one** discipline that is most relevant to your project. This selection will aid the Arts Endowment's application review. If you have questions, refer to "Agency Contacts."

- **Dance** (including dance presentation)
- **Design** (including planning, urban design, architecture, landscape architecture, interior design, product design, and graphic design)
- **Folk & Traditional Arts** (including folk & traditional arts projects in any art form)
- **Literature**
- **Local Arts Agencies** (Local arts agencies, including municipal and county arts entities, generally involve the coordination of services to the field and provide programming in more than one art form. State-wide assemblies and other organizations that work specifically with local arts agencies also are eligible. Projects may be in any discipline(s) or for any type of constituent service.)
- **Media Arts: Film/Radio/Television**
- **Multidisciplinary** (interdisciplinary collaboration and projects that involve more than one discipline including presenting projects with significant non-performing arts components, such as visual arts or film/video exhibitions; for multidisciplinary performing arts presenting projects, see Presenting)
- **Museums** (including projects in any discipline that are submitted by a museum)
- **Music** (including music presentation)
- **Musical Theater**
- **Opera**
- **Presenting** (multidisciplinary performing arts presenting only; if the project includes significant non-performing arts components, such as visual arts or film/video exhibitions, select Multidisciplinary)
- **Theater** (including theater presentation)
- **Visual Arts**

Choose your field/discipline carefully. In limited cases, Arts Endowment staff may transfer an application to a field/discipline other than the one that was selected by the applicant to ensure appropriate panel review.

**CATEGORY:** Check the **one** category (*Access to Artistic Excellence* **OR** *Challenge America: Access to Artistic Excellence* **OR** *Learning in the Arts for Children and Youth*) under which you are applying. Do not check off more than one category. Where requested, also check the **one** application deadline date or focus area that is most relevant to your project.

Choose your category carefully. The Arts Endowment will not transfer applications between categories.

**AUTHORIZING OFFICIAL(S):** Provide this information for the official of the applicant organization who has the legal authority to obligate the organization. This individual should sign and date the form where indicated. If the applicant is a component of a college or university, make sure that your application is authorized and submitted by the appropriate college/university office, e.g., the sponsored projects office.

If you are awarded a grant, the authorizing official(s) identified on your application can sign payment requests, requests to amend the grant, and final reports. If your organization wishes to identify more than one authorizing official for this project, please provide the information requested under "2. Additional Authorizing Official" and have the second authorizing official sign in the space provided.

Grants for Arts Projects Application  
**Basic Information, Part 2**

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

Applicant (official IRS name): **City of El Paso, Arts and Culture Department**

City, State: **El Paso, Texas**

Web Address: **www.elpasoartsandculture.org**

Individual responsible for organization and project:

The organization: **Joe Wardy**

The project: **Alejandrina Drew**

**Project Summary:**

The Discovery Dance Series is the only series in the region that features contemporary dance from across the country. Area residents are given the opportunity to experience professional dance. Each company that is contracted for a performance and a master class for local dancers, teachers and students. Performances featured represent a wide variety of cultures, ethnic backgrounds and artistic styles.

**Intended Outcome** (check one):

- Access to Artistic Excellence** ☒ 1. Artists and arts organizations have opportunities to create, interpret, present, and perform artistic work. (A1Z)
- ☐ 2. Artistic works and cultural traditions are preserved. (A2Z)
- And** ☐ 3. Organizations enhance their ability to realize their artistic and public service goals. (A3Z)
- Challenge America Fast-Track Review Grants** ☐ 4. Audiences throughout the nation have opportunities to experience a wide range of art forms and activities. (A4Z)
- ☐ 5. The arts contribute to the strengthening of communities. (A5Z)

**Learning in the Arts for Children and Youth**

- ☐ 1. Children and youth demonstrate skills, knowledge, and/or understanding of the arts consistent with national, state, or local arts education standards. (B1Z)
- ☐ 2. Teachers, artists, and others demonstrate knowledge and skills necessary to engage children and youth in arts learning consistent with national, state, or local arts education standards. (B2Z)
- ☐ 3. National, state, and local entities demonstrate a commitment to arts learning for children and youth consistent with national, state, or local arts education standards. (B3Z)

**Performance Measurements:**

Program success will be determined by attendance figures, audience evaluations and reviews by local media.

**For this application, the applicant is serving as a** [check if applicable; then list the one primary consortium partner (other than the lead applicant), or the group or entity on whose behalf you are applying]:

- ☐ Lead Member of a Consortium ☐ Fiscal Agent ☐ Parent of a Component

**For:**

**Period of Support** (e.g., 06/01/05 to 12/31/06):

See the "Earliest Beginning Date for Arts Endowment Period of Support" listed on the Application Calendar.

**01 /01 /05** to: **04 /01 /05** Number of Months: **4**

**Project Budget Summary:**

<b>\$ 20,000</b>	<b>PLUS</b>	<b>\$ 84,776</b>	<b>MUST EQUAL</b>	<b>\$ 104,776</b>
AMOUNT REQUESTED		TOTAL MATCH FOR THIS PROJECT		TOTAL PROJECT COSTS

**Total organizational operating expenses** for the most recently completed fiscal year: **\$ 906,669**

For year ending (Month/Year): **/**



**INDIVIDUAL RESPONSIBLE FOR ORGANIZATION AND PROJECT:** Enter the name and title of the individual(s) who has primary artistic and managerial responsibility for your organization and your project. You may enter more than one name if responsibility is shared equally.

**PROJECT SUMMARY:** In this space, briefly describe how you plan to use the Arts Endowment and matching funds. If you are recommended for a grant, this summary may be adapted for other purposes (e.g., for the National Council on the Arts review process or a press release). Therefore, use language that is clear and can be understood readily by readers who may not be familiar with your project or discipline. Include:

- A summary of key proposed activities. Be factual, not subjective.
- The target population (i.e., to whom this project is directed).
- The potential results of the project including any benefits or changes in skill, knowledge, attitude, or life condition of the target population.

Be specific about the PROJECT for which you are requesting support. Do NOT describe your organization or any activity outside the scope of the project.

**INTENDED OUTCOME:** Go to the category under which you are applying and check the **one** Arts Endowment outcome that is most relevant to your project.

**PERFORMANCE MEASUREMENTS:** In this space, briefly describe how you will measure your success in achieving the outcome(s) that you have identified for the project. Measurements can be quantitative or qualitative, but they must be objective and verifiable.

**FOR THIS APPLICATION, THE APPLICANT IS SERVING AS A** (check if applicable; otherwise leave blank):

*Refer to "Applicant Eligibility/Application Limits" for definitions.*

- **Lead member of a consortium** (Standard Review Grants only). Check the "Lead Member of a Consortium" box and list your one primary consortium partner in the space provided. Do not list more than one partner here; other organizations may participate in the project without being listed. Use the official IRS name of the primary consortium partner. If a component of a parent organization is your primary consortium partner, e.g., an art museum located on a university campus, note the official IRS name and place the component's name in parentheses, e.g., State University (ABC Art Museum).
- **Fiscal agent for another organization** (Standard Review Grants only). Check the "Fiscal Agent" box and enter the name of the group on whose behalf you are applying in the space provided. Unless otherwise noted, items that relate to the official applicant should refer to the fiscal agent.
- **Parent institution applying on behalf of an eligible separate component.** Check the "Parent of a Component" box and enter the name of the component in the space provided. Unless otherwise noted, items that relate to the official applicant should refer to the parent organization.

**PERIOD OF SUPPORT** is the span of time that is necessary to plan, execute, and close out your project. Both Standard Review Grants and Fast-Track Review Grants generally may have a grant period of up to two years. The Arts Endowment's support of a project can start no sooner than the "Earliest Beginning Date for Arts Endowment Period of Support" listed on the Application Calendar. Any planning costs that are included as part of the project must be incurred during the established period of support. No pre-award costs are allowable in the Project Budget. Use two-digit numerals, e.g., 06/01/05 to 12/31/06 for June 1, 2005 through December 31, 2006.

Also enter the **number of months** that your "Period of Support" will encompass.

**PROJECT BUDGET SUMMARY:**

- **Amount Requested:** Be sure that this is the same as the "Amount requested from the Arts Endowment" in Item 1 of the Project Budget form.
- **Total Match for this Project:** This must agree with Item 2 of the Project Budget form.
- **Total Project Costs:** This must agree with Item 6 of the Project Budget form.

**TOTAL ORGANIZATIONAL OPERATING EXPENSES FOR THE MOST RECENTLY COMPLETED FISCAL YEAR:**

Unaudited figures are acceptable. If you are the lead applicant for a consortium, provide this information for your own organization. If you are a fiscal agent or a parent organization, provide this information for the group or component on whose behalf you are applying. This item must agree with the "Total Expenses" listed on the Financial Information form.

Grants for Arts Projects Application  
**Organizational Background**

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

Applicant (official IRS name): City of El Paso, Arts and Culture Department

Date organization was founded:        /        /        Date organization was incorporated: 06 /        / 1873

**Mission/purpose of your organization:**

The mission of the City of El Paso, Arts and Culture Department is to deliver high quality arts and cultural experiences, and showcase El Paso as an international cultural destination.

**Organization overview:**

a) Organizational Activities: The City of El Paso was incorporated in June, 1873. The Arts and Culture Department (ACD) was created in February, 1978. ACD presents 5 performance series: Young at Arts (youth theater), Discovery Dance Series, World on a String International Guitar festival, Alfresco! Fridays (downtown concert series) and Music Under the Stars World Festival (12 free summer outdoor concerts). ACD also offers visual arts exhibits in the People's Gallery in City Hall and the Art Windows of El Paso in the El Paso International Airport. ACD provides sub-grants to 24+ local arts organizations annually, administering funds from both the City of El Paso and the Texas Commission on the Arts. ACD's educational activities include sponsoring regular lecture demonstration/master classes, publishing and distributing to area schools an Arts-In Education brochure listing local artists who provide educational school workshops. Artists for all ACD series are selected by panels set up by the ACD. In FY 2003 ACD's activities and programs reached 524,864. b) Previous activities: 8 years presenting the "World on a String International Guitar Festival," with free Master Classes for local teachers and students. ACD also presents the "Discovery Dance Series" professional performances of Dance also with lecture demonstrations/master classes. c) General demographics: El Paso is located on the border, adjacent to Ciudad Juarez, Chihuahua, Mexico at the intersection of the borders of Texas, New Mexico and Mexico. The city is geographically isolated from other major cities in the Southwest. El Paso County has a population of 679,622 (2000 census), of which 78.2% are Hispanic. In 2000 El Paso's median household income was \$ 29,858. The area has a chronic high unemployment rate (Jan/03 average was 9.4%). El Paso is the 5th largest city in Texas. El Paso events draw audiences from around the area including Las Cruces, Anthony, Sunland Park and other areas in New Mexico as well as Cd. Juarez, Mexico (population 1,203,794) for an area population of 2,130,716. d) Special efforts: ACD maintains affordable prices for our ticketed performances; All guest artists must present lecture demonstrations/master classes as part of their contract. The People' Gallery and Art Windows of El Paso feature local visual artists exhibits to people visiting City Hall and the El Paso International Airport.



**Complete in the spaces provided (one-page maximum). Do not continue on additional pages and do not type outside the boxes. Do not reduce type below 12 point font size; leave space between paragraphs.** If you are a fiscal agent or a parent organization that is applying on behalf of a component, this information should refer to the group or component on whose behalf you are applying.

**DATE ORGANIZATION WAS INCORPORATED:** If not applicable, leave this blank.

**MISSION/PURPOSE OF YOUR ORGANIZATION:** Briefly summarize the mission and purpose of your organization. For organizations whose work extends beyond the cultural sphere, e.g., universities, human service agencies, summarize your mission as it pertains to your public cultural programs or services.

**ORGANIZATION OVERVIEW:** Address the following. Organize your response a), b), c), and d) and use the boldfaced language below as headings for each item. The headings do not have to be in boldface on the form. For example, "a) Overview. The ABC Performing Arts Center ..."

- a) An **overview** of your organization's activities.
- b) Some specific examples of **previous activities** that demonstrate your organization's ability to carry out the project for which you are requesting support.
- c) The size and general demographics (e.g., ethnicity, income, age) of the **community/region/audience** that you serve. If you are a membership organization, indicate the number of individuals or organizations that you serve.
- d) A description of any **special efforts** that your organization is making to reach a broad segment of the community.



Grants for Arts Projects Application  
**Standard Review Grants**  
**Details of the Project**

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

If necessary, you may attach up to two additional pages.

Applicant (official IRS name): City of El Paso, Arts and Culture Department

a) Major Project Activities: Discovery Dance Series. The ACD hires the finest performing artists from around the globe so that El Paso can experience high quality arts. The Dance Series emphasizes experimental or cutting edge dance. Some of the companies ACD has presented are: Alvin Ailey, Limon Dance Co., Kazuo Ohno, Bale Teatro Castro Alves, David Dorfman, Eiko & Koma, Trisha Brown, Urban Bush Women, Momix, Michael Moschen, Paul Taylor Dance, O'Vertigo Danse, Repertorio Espanol, Friesen & Velez, and Monte/Brown Company. For FY 2003 ACD featured Kronos Quartet, Paco Pena Flamenco Dance Co., Rebecca Stenn/Perks Dance Music Theatre, and List Alfonso Dance Cuba. In 2004 we presented the Martha Graham Dance Ensemble, Ballet Hispanico "Night Club," Pascal Rioult Dance Theatre and the Turtle Island String Quartet. These performances take place at the Chamizal National Memorial. This state of the art facility is run by professional theatre technicians who are trained to accommodate technically challenging programs. The Chamizal Theatre is a handicapped accessible facility with a 490 seat capacity. Ticket prices range from \$8 - \$15. ACD also has special "Friends of ACD" discounts available. Each professional company contracted gives a lecture demonstration & or master class for local artists and students. This supports our goal of providing educational opportunities for young people through all aspects of the arts. Workshop fees are \$10. Professional artists and students from area school districts and universities are invited to attend. Performances took place at the Chamizal National Memorial Theater (capacity: 490), a conveniently located facility accessible to the area's entire population and well suited to high-caliber performances. The Turtle Island Quartet performed at the First Baptist Church. The lecture demonstration & master classes were held at the the University of Texas at El Paso and the First Baptist Church. The ACD office coordinated the lecture demonstration & or master classes with the artists and area teachers, University, Community College and local schools. Other than routine requirements, no special equipment or supplies are anticipated.

b) Goals 1) To offer a selection of high quality, culturally diverse and affordable events to El Pasoans, many of whom might not have access to the arts. 2) To offer high quality lecture demonstration & or master classes targeting local students and emerging artists. 3) To enhance ACD's ability to realize our artistic and public service goals.

c) Schedule:

ARTIST	PERFORMANCE	DEMO/MASTER CLASS
Jose Limon Dance Company	February 5, 2005	February 4, 2005
Alvin Ailey II	February 12, 2005	February 11, 2005
Susan Marshall Company	February 19, 2005	February 18, 2005

(continued on next page)

**DETAILS OF PROJECT: (pg. 2. cont.)**

**CITY OF EL PASO, ARTS AND CULTURE DEPARTMENT  
Application to National Endowment for the Arts  
Creation and Presentation –2005 DISCOVERY DANCE SERIES**

**d) Key Individuals, organizations:**

Division of responsibilities: Artists agree to a performance of a specified length and a 1 - hour 30 minute lecture demonstration/master class. ACD agrees to pay the negotiated fee, provide the agreed upon services, and to meet the artists technical requirements. Area teachers have agreed to assist with promoting the master classes. The University of Texas at El Paso will provide space for the master classes The Chamizal National Memorial will provide theater rental space and technical assistance.

Proposed participating artists: Three different performances are planned for the 2005 Discovery Dance Series: Jose Limon, Alvin Ailey II and Susan Marshall and Company

ACD staff will provide the coordination of the Discovery Series, contract the performers, arrange facilities, handle the promotion and program advertising and handle all financial arrangements.

**e) Target Population:**

An estimated 1,960 people from El Paso; Las Cruces, New Mexico; and as far away as Chihuahua City, Mexico are expected to attend the three series performances and approximately 100 - 150 local students and local emerging artists attend the lecture demonstration and or master classes.

Professional artists: The El Paso area has a wealth of amateur and professional, dancers, and musicians. There are youth ensembles to mature, long standing groups who are enthusiastic audience members for quality arts performances.

New audience members: The intended audience for the Discovery Series includes individuals and families who have enjoyed the high quality and accessibility of these diverse events. ACD's various performance series attract more than 112,998 people per year. Music Under the Stars World Festival (the 12 week summer series) attracts an audience of 5,000 to 15,000 (each concert), to a free outdoor summer concert every Sunday in June, July and August. Alfresco! Fridays offer free outdoor concerts in downtown El Paso in June, July and August. ACD also offers a Young at Art Series, Arts in Education Program and the World on a String International Guitar Series.

Potential sources of lecture demonstration/master class participants include students from the following institutions: University of Texas at El Paso; El Paso Community College; New Mexico State University (Las Cruces); Juarez University of Cd Juarez, Mexico; El Paso; Socorro; and Ysleta Independent School Districts (3 districts in El Paso City limits encompassing both urban and large rural areas); and Private dance/music instructors in El Paso; Las Cruces, NM; and Cd. Juarez, Mexico, our sister city.

In previous years students have indicated a renewed enthusiasm for continuing their studies in the arts and pursuing careers as professional artists. Teachers and instructors have benefited from the different techniques utilized by these artists. Participants benefit from observing talented artists who can also serve as role models.

**DETAILS OF PROJECT: (pg. 3. cont.)**

**CITY OF EL PASO, ARTS AND CULTURE DEPARTMENT  
Application to National Endowment for the Arts  
Creation and Presentation –2005 DISCOVERY DANCE SERIES**

**(Target Population Continued)**

A downturn in the economy has resulted in a large number of layoffs in local companies that have caused the region to become even more economically distressed. The unemployment rate for February 2004 is 9.4%. Disposable income has been reduced. El Paso is the 5<sup>th</sup> largest city in Texas, located on the intersection of the borders of Texas, New Mexico and Mexico. El Paso County has a population of 679,622 and is geographically isolated from other major U.S. cities in the Southwest. The population of El Paso County is 78.2 percent Hispanic and the area has a high unemployment rate. The median household income in El Paso is \$29,858 (2000 Census) reducing disposable income and making it difficult for people to afford attending cultural events. This underserved group is one of the major targets of all ACD programs.

**f) Promotion and publicity:**

The ticket prices for all performances are kept reasonable so that area residents can attend the performances. Prices are: Adults \$15, Military/Seniors \$12, Students \$8, "Friends of ACD" Adult \$12, Military/Seniors \$9 and Students \$6. Promotional materials are widely distributed throughout the region in an effort to increase audience awareness.

- Fliers will be distributed to the ACD's 3,200-name mailing list.
- Press releases will be sent to 60 media outlets in the El Paso area.
- Radio spots will be produced for regional broadcast.
- Complementary ticket vouchers for on air publicity and giveaways are issued to local TV and radio stations.
- Newspaper ads in the El Paso Times, El Paso Inc., El Dario and Juarez, Mexico
- Newspaper ads in Las Cruces, NM Sun News
- The ACD web site will have complete information on the Discovery Series at:  
[www.elpasoartsandculture.org](http://www.elpasoartsandculture.org)

**g) Monitoring and Accessing achievement of goals:**

- ACD staff documents dates, types of events, locations, and numbers of local, guest and minority artists, and attendance for each fiscal year maintaining a complete data matrix summary and analysis.
- An evaluation form inserted in each printed program provides for audience response and comments. There is an average rate of return of 5% on evaluation forms.
- As a municipal department, ACD maintains detailed accounting and legal records.

**h) Plans for making project accessible:**

All of ACD's programs are fully accessible as required by the Americans With Disabilities Act of 1990 and the City of El Paso's ADA regulations. The Chamizal National Memorial, a facility of the National Parks is also a fully accessible facility.

**i) Budget:**

The Discovery Series is one of ACD's regular programs. If funds are not awarded or reduced from amount of the request, expenditures will be reduced and the project will be scaled down.



Type your narrative in the space provided; do not type outside the box. Do not reduce type below 12 point font size; leave space between paragraphs. The Arts Endowment and its panelists prefer succinct narratives. If necessary, you may attach up to two additional pages. Make sure that any additional pages are labeled clearly with your organization's name and have margins of at least one inch.

The information that you provide will be reviewed in accordance with the "Review Criteria" for the category under which you apply. Your project narrative should address each of these "Review Criteria" and include information on the following, as relevant to your project. Organize your response a), b), c), etc., and use the boldfaced language below as headings for each item. The headings do not have to be in boldface on the form. For example, "a) Major project activities. The ABC Performing Arts Center plans to ..."

- a) **Major project activities.** Be as specific as possible about the activities that will take place during the project period. Include information on the location(s) of the proposed activity and any special resources that will be used. For projects that will tour, provide a list of venues with dates and indicate the degree of commitment. For projects that involve publication, provide details on items such as projected sales figures, print runs, distribution plans, contributors' fees, payment policies, etc.

*Learning in the Arts* applicants also should convey:

- Details about classes, workshops, or other sessions (number, frequency, length, ratio of artists/teachers to children/youth, etc.). Indicate the knowledge or skills acquisition that is anticipated for the participants.
- How the participants will engage in or otherwise experience the arts and artists.
- If the project is to develop, test, evaluate, or disseminate a program or practice, what phase will be implemented, and how?

*Access to Artistic Excellence* applicants also should provide information on any educational component or activities of the project.

- b) Your **goals** in undertaking the project and what you hope to achieve. Address the Arts Endowment outcome that you have identified as most relevant. Identify any additional outcomes of your own that you have established for the project.
- c) **Schedule** of key project dates.
- d) **Key individuals, organizations, and works of art** that will be involved in the project. (Bios of key project personnel are requested as a separate item.) Indicate whether the artists, other individuals, and organizations that are cited are committed to or merely proposed for the project. Where relevant, describe their involvement in the development of the project to date. Describe the process and criteria for the selection of artists, organizations, and, where relevant, artworks. Where key individuals or organizations remain to be selected, describe the procedures that you plan to follow and the qualifications that you seek. *Learning in the Arts* applicants should focus on the individual(s) who will be responsible for the arts learning aspects of the project. Such individuals may be teachers, administrators, parents, and artists, as appropriate. Describe their experience as it relates to the project.
- e) The **target population** (i.e., the intended audience and/or other beneficiaries to whom the project is directed). Have you worked with this target population before? Has the target population been involved in the planning for and implementation of the project? If actual figures or reasonable estimates can be secured, indicate the number of people the project will serve. In the case of children and youth, describe the age range and any special needs that exist. Describe any underserved groups or areas that will benefit.
- f) **Plans for promoting, publicizing, and/or disseminating** the project, as relevant.
- g) **Plans for monitoring** the project and **assessing** the degree to which you achieve your goals. Include your plans for documentation, evaluation, and dissemination, as appropriate. Describe how you will measure your success in achieving the outcomes identified in b) above. If this is an ongoing project, state the results to date and the rationale for continuing the project. *Learning in the Arts* applicants also should describe how they plan to implement, as applicable:
- Assessment of student learning.
  - Formative and summative program evaluation.
  - Knowledge and/or skills development by artists, teachers, and other arts learning providers.
- h) **Plans for making the project accessible** to individuals with disabilities. This includes access accommodations for both facilities and programs, such as audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling, etc.. (For technical assistance on how to make your project fully accessible, contact the Arts Endowment's AccessAbility Office at 202/682-5532 or 202/682-5496 Voice/T.T.Y. or the Civil Rights Office at 202/682-5454 or 202/682-5695 Voice/T.T.Y.)
- i) **Budget.** If this project is being undertaken over and above your normal operations, what resources will be applied to cover these costs? What would you do if you receive less than 50 percent of your requested amount?

# Grants for Arts Projects Application Project Budget, Part 1

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

Applicant (official IRS name): **City of El Paso, Arts and Culture Department**

## INCOME

**1. Amount requested from the Arts Endowment:**

Fast-Track Review Grants \$10,000 OR Standard Review Grants \$ 20,000

**2. Total match for this project** Be as specific as possible. Asterisk (\*) those funds that are committed or secured.

Cash (Refers to the cash donations, grants, and revenues that are expected or received for this project) AMOUNT

City ACD budget - (pending FY 2005)	\$33,400
Box Office	\$ 5,000
Grant from New England Foundation for the Arts (pending)	\$ 5,000
ACD Staff Salaries/wages plus fringe benefits (pending FY 2005)	\$41,376

Total cash a. \$ \$84,776

**In-kind: Donated space, supplies, volunteer services** (These same items also must be listed as direct costs under "Expenses" below or in Part 2 of the Project Budget form; identify sources)

Total donations b. \$ \_\_\_\_\_

Total match for this project (2a. + 2b.) \$ \$84,776

## EXPENSES

**1. Direct costs: Salaries and wages**

TITLE AND/OR TYPE OF PERSONNEL	NUMBER OF PERSONNEL	ANNUAL OR AVERAGE SALARY RANGE	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
Director	1-FT	\$81,868	10	\$8,187
Program Coord	1-FT	\$32,497	15	\$4,875
Technical Coord	1-FT	\$36,682	15	\$5,502
Audience Dev. Coord	1-FT	\$31,084	20	\$6,217
Secretary III	1-FT	\$28,966	10	\$2,897
Clerk/Typist III	1-FT	\$23,477	15	\$3,522
Coop/Work Study	1-FT	\$ 5,548	10	\$ 555
Coop/Work Study	1-FT	\$ 5,202	10	\$ 520
Total salaries and wages a. \$				<u>\$32,275</u>

Fringe benefits Total fringe benefits b. \$ \$ 9,101

Total salaries, wages, and fringe benefits (a. + b.) \$ \$41,376



**NOTE:** Organizations may not receive more than one Arts Endowment grant for the same expenses. This budget cannot include project costs that are supported by any other federal funds or their match.

Your Project Budget should reflect only those costs that will be incurred during the "Period of Support" that you have indicated for your project. Any costs incurred before or after those dates will be removed. **Round all numbers to the nearest \$100.** Combine like costs if necessary to make rounding more realistic. Applicants whose grants are recommended for less than the amount that is requested may be asked to revise the project budget. You may attach two copies of your own project budget for clarification, but these may not be submitted in lieu of the required Project Budget form.

## INCOME

- 1. AMOUNT REQUESTED FROM THE ARTS ENDOWMENT:** For Challenge America Fast-Track Review Grants, this has been completed for you (all grants are for \$10,000). For Standard Review Grants (*Access to Artistic Excellence* and *Learning in the Arts for Children and Youth*), indicate the amount that you are requesting from the Arts Endowment. Organizations may request a grant amount from \$5,000 to \$150,000. Be realistic in your request.
- 2. TOTAL MATCH FOR THIS PROJECT:** The Arts Endowment requires each applicant to obtain at least half the total cost of each project from nonfederal sources. For example, if you receive a \$10,000 grant, your total project costs must be at least \$20,000 and you must provide at least \$10,000 toward the project from nonfederal sources. Matches of more than dollar for dollar are encouraged. These matching funds may be all cash or a combination of cash and in-kind contributions as detailed below. Be as specific as possible. For projects that include additional partners, indicate on the form the portion of the match that is being contributed by each participant. Asterisk (\*) those funds that are committed or secured.

**Cash** match refers to the cash donations (including items or services that are provided by the applicant organization), grants, and revenues that are expected or received for this project. Do not include any Arts Endowment or other federal grants that are anticipated or received. Identify sources.

**In-kind:** **Donated space, supplies, volunteer services** are goods and services that are donated by individuals or organizations other than the applicant (third-party). To qualify as matching resources, these same items also must be listed in the project budget as direct costs. The dollar value of these non-cash donations should be calculated at their verifiable fair-market value. Identify sources. Reminder: Proper documentation must be maintained for all items noted as "in-kind."

## EXPENSES

**DIRECT COSTS** are those that are identified specifically with the project. For projects that include additional partners, indicate on the form the portion attributed to each participant.

- 1. DIRECT COSTS: Salaries and wages** cover compensation for personnel, administrative and artistic, who are paid on a salary basis. (Funds for contractual personnel and compensation for artists who are paid on a fee basis should be included in "3. Other expenses" in Part 2 of the Project Budget form, and not here.) Indicate the title and/or type of personnel, the number of personnel, the annual or average salary range, and the percentage of time that will be devoted to the project. List key staff positions, and combine similar functions. Where appropriate, use ranges. Example:

Title and/or type of personnel	Number of personnel	Annual or average salary range	% of time devoted to this project	Amount
Executive Director	1	\$40,000 per yr.	10%	\$4,000
Archivists	3	\$20-25,000 per yr.	5-40%	\$15,000
Support Staff	2	\$15-20,000 per yr.	20-30%	\$9,000

Salaries and wages for performers and related or supporting personnel must be estimated at rates no less than the prevailing minimum compensation as required by the Department of Labor Regulations. (See "Legal Requirements" for details.) Salaries and wages that are incurred in connection with fund raising are not allowable project expenses; do not include them in your budget.

**Fringe benefits** are those costs other than wages or salary that are attributable to an employee, as in the form of pension, insurance, etc. They may be included here only if they are not included as indirect costs.

## Grants for Arts Projects Application

### Project Budget, Part 2

**Read the instructions that follow this form before you start.**

OMB No. 3135-0112  
Expires 02/28/05

**Applicant (official IRS name):** City of El Paso, Arts and Culture Department

**EXPENSES, CONTINUED**

**2. Direct costs: Travel (Include subsistence)**

[illegible]

3. **Direct costs:** Other expenses (Include consultant and artist fees, honoraria, contractual services, access accommodations, telephone, photocopying, postage, supplies and materials, publication, distribution, translation, transportation of items other than personnel, rental of space or equipment, and other project-specific costs)

	AMOUNT
Space Rental (Theatre) \$200 per event x 3 = \$600	\$ 600
Equipment Rental	\$ 800
Marketing/Promotion	\$ 6,000
Printing	\$ 3,000
Postage	\$ 1,000
Ushers/Wardrobe	\$ 500

### Artistic Fees:

Jose Limon Dance Company	\$15,500
Ailey II Dance Company	\$16,000
Susan Marshall Company	\$20,000

**Total other expenses \$ 63,400**

4. Total direct costs (1. from Project Budget, Part 1 +2.+3.)	\$	104,776
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**5. Indirect costs (if applicable)**

<b>Federal Agency:</b>	<b>Rate (%)</b>	<b>x Base</b>	<b>= \$</b>	<b>0</b>
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6. Total project costs (4.+5.)	\$ 104,776
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## EXPENSES, CONTINUED

2. **DIRECT COSTS: Travel** must be estimated according to the applicant's established travel practice, providing that the travel cost is reasonable and does not exceed the cost of air coach accommodations. Include subsistence costs (e.g., hotels, meals) as part of the "Amount" listed for each trip, as appropriate. Foreign travel, if any is intended, must be specified in this section and must conform with government regulations. If Arts Endowment funds are used for foreign travel, such travel must be booked on a U.S. air-carrier when this service is available.
3. **DIRECT COSTS: Other expenses** include consultant and artist fees, honoraria, contractual services, access accommodations (e.g., audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling), telephone, photocopying, postage, supplies and materials, publication, distribution, translation, transportation of items other than personnel, rental of space or equipment, and other project-specific costs. List artist compensation here if artists are paid on a fee basis.

Television broadcast projects and educational/interpretive videos must be closed or open captioned. Applicants should check with captioning organizations for an estimate.

If you intend to purchase any equipment that costs \$5,000 or more per item and that has an estimated useful life of more than one year, you must identify that item here and attach a written justification.

Group similar items together on a single line, with only one total cost. List consultant and artist fees, honoraria, or contracts for professional services on consecutive lines; do not scatter them throughout the list. Specify the number of persons and the applicable fee, rate, or amount of each. You may attach additional sheet(s) if necessary. Example:

Artists (5 @ \$300-500 per week/30 weeks)	\$60,000
Consultants (2 @ \$150 per ½ day/1 day per mo./10 mos.)	\$6,000
Access accommodations (sign-language interpretation and audio description)	\$1,200
Costumes, props	\$6,500
Project supplies	\$4,000
Administration (rent, telephone, copying)	\$5,000

**Do not include fund raising, entertainment or hospitality activities, concessions (e.g., food, T-shirts), fines and penalties, bad debt costs, deficit reduction, cash reserves or endowments, lobbying, marketing expenses that are not directly related to the project, contingencies, miscellaneous, or costs incurred before the beginning of the official period of support.**

4. **TOTAL DIRECT COSTS** is the total of all direct cost items listed in "1. Salaries and wages" (from Part 1 of the Project Budget form), "2. Travel," and "3. Other expenses."
5. **INDIRECT COSTS** are overhead or administrative expenses that are not readily identifiable with a specific project. (The costs of operating and maintaining facilities and equipment, depreciation or use allowances, and administrative salaries and supplies are typical examples of indirect costs.) Indirect costs are prorated or charged to a project through a rate negotiated with the Arts Endowment or another federal agency. **If you do not have or intend to negotiate an indirect cost rate**, leave this section blank. You may claim administrative costs or overhead as direct costs under "3. Other expenses." If you have a negotiated rate and would like to include indirect costs, complete the information requested in this section and attach a copy of the negotiated rate agreement. For additional information, see "Indirect Cost Guide for NEA Grantees."
6. **TOTAL PROJECT COSTS** is the total of "4. Total direct costs," and, if applicable, "5. Indirect costs." **NOTE:** "1. Amount requested from the Arts Endowment" (from Part 1 of the Project Budget form) plus "2. Total match for this project" (also from Part 1) must equal the "Total project costs." Your project budget should not equal your organization's entire operating budget.



**Grants for Arts Projects Application**  
**Organizational Activities**

**Read the  
instructions that  
follow this form  
before you start.**

OMB No. 3135-3112  
Expires 02/28/05

Provide a representative list of your organization's programming or activities for the following years: 2001-02, 2002-03, 2003-04. For organizations that schedule activities according to a single calendar year, use programming for 2001, 2002, and 2003. If necessary, you may attach up to two additional pages.

**Applicant** (official IRS name):

FY 2002 YOUNG AT ART SERIES (Theater for Children) \$19,185 Artists Fees.  
Jan.19,26, Feb 2,Aug. 17-12 2002•Tears of Joy Theater•The Toad Prince, Comedy and  
Pet Theater Gregory Popovich, Comedy Jugglers The Gizmo Guys, Missoula Children's  
Little Red Riding Hood.  
ARTS IN EDUCATION PROGRAM September 1, 01– June 1, 02 \$15,604 Artists Fees  
Ysleta ISD162 workshops/220 local artists/12 locations/3,815 students  
El Paso ISD 97 workshops/46 local artists/17 locations/2,560 students  
DISCOVERY SERIES (Also Master Classes for Students) \$65,500 Artists Fees Feb. 9  
•Pascal Rioult Dance Theater; Feb. 16 Lula Washington Dance Theater; Mar. 7 Trio  
Triangulo; March 16 Nexus; Mar. 23 Alonzo King's Lines Ballet.  
WORLD ON A STRING INTERNATIONAL GUITAR FESTIVAL (Also Master Classes/  
Demo's for Students) \$20,200 Artists Fees. Apr 24 Paul Galbraith, Apr 25 Berta Rojas,  
Apr 26, Dusan Bogdanovic Apr 27•Int. Guitar Night Andrew York, Brian Gore, Peppino  
D'Agostino, Laurence Juber  
1st ANNUAL "DROP IN ON THE ARTS" PROGRAM YOUTH PROGRAM \$9,600 Artists  
Fees. June 25 Aug 9, 75 students. June 25–July 2 Lecture/Walking tours of El Paso  
Historical sites & Murals; July 8–Aug 09 2 wk. wkshp for students 12–17 years old.  
Wkshps offered: Photography, Video/Film, Clay, Percussion, Poetry.Sept. 7–Oct.26,  
MUSIC UNDER THE STARS WORLD FESTIVAL (Concerts at the Chamizal National  
Memorial Park) Artistic Fees \$62,775. June 2, Noche Ranchera, June 9, •Atzilut-Concert  
for Peace Jewish and Arab Music (Lecture/Demo for Students) June 16,•What is Hepp  
Jazz Rock Fusion, June 23,•Fantcha-Portuguese/African/Brazilian Music ctur/Demo,July  
7,•Nuclear Whales-Saxophone Orch (Lecture/Demo for Students), July14,•Fixed Idea  
SKA Music, July 21,•Philip Hamilton Quintet-Jazz Music (Lecture/Demo for Students),  
July 28,•Guitar Slim, Aug. 4,•Ruben Guterrez and the Latin Jazz Ensemble, Aug.11,  
Kepa Junkera Basque-Accordionist from Spain (Lecture/ Demo for Students), Aug.18, •BJ  
Pando–Latin Music, Aug. 25,•Lila Downs-Music from Mexico (Lecture/Demo for Students).  
ALFRESCO! FRIDAYS DOWNTOWN CONCERT SERIES May 17–Aug 23, Artists Fees  
\$13,940. May 17, Stefan & XO Friends;May 24, Art Lewis & Cincinnati Band; May 24,  
Mariachi Craze; May 31, Azucar; June 7, El Paso Brass Quintet; June 14, La Onda Del  
Valle; June 21, El Paso Wind Symphony; June 28, Maria Esther & 2 Man Band; July 5,  
Ceiba; July 12, Karizma Band; July 19, David Borrego's Quartet; July 26, Billy Townes &  
Modern Sessions; Aug. 2, Eklektic Jazz Band; Aug. 9, New World Drummers; Aug. 16,  
62nd Army Lab Band; Aug. 23, Guarache; Aug. 30, Tommy Fraga & Unlimited Jazz.

(2)

City of El Paso, Arts and Culture Dept PROGRAMMING FY-2002

VISUAL ARTS – THE PEOPLE’S GALLERY (El Paso City Hall) Artists Fees. \$2,500

Oct.-Nov.01 Lisa F. Miller; Dec-Jan 01–02 Melanie L. Sinclair, Brigitte Von Ahn; Feb.–April Allen Gordon, David Akerman; May–July Bill Rakocy; Aug.–Oct.02 David Claudio, Katherine Kistenmacher, Corrine Abeyta Spinnler.

VISUAL ARTS – ART WINDOWS OF EL PASO (El Paso International Airport) Artists Fees \$5,000 Oct.–Jan. 01–02 Marta Arat, Vladimir Alvarado; Feb.–April Susan Davidoff, Rachelle Thiewes; May–July Diana Molina, Raul Ayala; Aug.–Oct. Becky Hendrick, Ray Parish.

WALK FOR THE ARTS May 1 Artists Fees \$1,880 DIA DE LOS MUERTOS November 1, 2001 Artist Fees \$2,240

PROGRAMMING FY - 2003 09/01/02 – 08/31/03

YOUNG AT ART SERIES (Theater for Children) Artists Fees \$16,850. Jan. 11 Missoula Children’s Theatre “Hansel & Gretel”; Jan. 18 Red Herring Puppets “The Mystery of the Salt Crystal”; Jan. 25 Super Scientific Circus; Feb. 01 Juggler Michel Lauziere.

ARTS IN EDUCATION PROGRAM Artists Fees \$16,604 Sept 1 02– June 1 03 Arts Workshops for students in schools. Ysleta ISD: El Paso ISD: Socorro ISD

DISCOVERY SERIES Artists Fees \$57,875 (Also Master Classes for Students)

Oct. 17 Kronos String Quartet; Feb. 02 Paco Pena Flamenco Dance Co.; Feb. 08 Rebecca Stenn/PerksDanceMusicTheatre; Feb. 22 Lizt Alfonso Dance Cuba.

WORLD ON A STRING INTERNATIONAL GUITAR FESTIVAL Artists Fees \$28,200 (Also Master Classes for Students). April 11 Eliot Fisk–Solo Guitar; April 12 Brazilian Guitar Quartet; April 25 Boris Gaquere–Solo Guitar; April 26 Santa Fe Guitar Quartet.

MUSIC UNDER THE STARS WORLD FESTIVAL Artists Fees \$61,798 (Concerts at the Chamizal National Memorial Park) June 01 Bobby Sanabria–Afro-Cuban Jazz (Lecture/Demo for Students); June 08 Chili Crackers–Variety & Oldies; June 15 Fanfare Ciocarlia–Gypsy & Romanian Music (Lecture/Demo. for Students); June 22 Curt Warren Quintet–Jazz; June 29 Plena Libre–Puerto Rican Music (Lecture/Demo for Students); July 04 El Paso Wind Symphony; July 13 Charlie Russell, David Huerta & Friends–Country Western; July 20 “62<sup>nd</sup>” Army Band; July 27 Johnny Gimble–Texas Swing (Lecture/Demo for Students); Aug. 03 Guarache–Salsa; Aug. 10 Big Mountain–Reggae (Lecture/Demo for Students); Aug. 17 Noche Ranchera; Aug.24 Mike Caranda Big Band; Aug. 31 Les Yeux Noirs–Yiddish

ALFRESCO! FRIDAYS DOWNTOWN CONCERT SERIES Artists Fees \$17,525 June 6 – August 29, 2003. June 06 Azucar; June 13 Thieves of Blues; June 20 El Paso Wind Symphony; June 27 Disciples of Jazz; July 11 Karizuma Band; July 18 Gary &the Jive Junkies; July 25 Reed This!; Aug. 01 Art Lewis & Cincinnati Band; Aug. 08 Fugal; Aug. 15 Fernie Lechuga Swing Trio; Aug. 22 Marimba El Paso; Aug. 29 Mariachi Los Arrieros.

DIA DE LOS MUERTOS – DOWNTOWN FESTIVAL Artists Fees \$1,500 Nov. 1, 2003

(3)

VISUAL ARTS – “PEOPLE’S GALLERY” Artists Fees \$2,600 (El Paso City Hall). Aug. Sept. Oct. 02 David Claudio, Corrine A. Spinnier, Katherine Kistenmacher; Nov. Dec. 02 Jan. 03 Krystyna Robbins, Nick Franco, Morena Saenz; Feb. March, April 03 Diana Molina; May, June, July 03 Tita Millan, Pat Olchefski-Winston, Aug. Sept. Oct. 03 Sandy Lenderman, Candy Mayer.

VISUAL ARTS – “ART WINDOWS OF EL PASO” Artists Fees \$3,000 (El Paso International Airport). Aug. Sept. Oct. 02 Becky Hendrix, Ray Parish; Nov. Dec. 02, Jan. 03 Noel Espinoza, Judy Garcia; Feb. March, April 03 Mago Gandara, Sergio Chavez; May, June, July 03 Ana Jacquez; Aug. Sept. Oct. 03 Joan Shepack.

PROGRAMMING FY - 2004 09/01/03 – 08/31/04

YOUNG AT ART SERIES (Theater for Children) Artists Fees \$16,700. Jan. 17 Missoula Children’s Theatre – Alice in Wonderland; Jan. 24 Fred Garbo “The Inflatable Man”; Jan. 31 Let’s Go Science Show

DISCOVERY SERIES Artists Fees \$53,000 (Also offer Master Classes for Students) Feb. 7 Martha Graham Dance Ensemble; Feb. 14 Ballet Hispanico “Night Club”; Mar. 20 Pascal Rioult Dance Theatre; Mar. 27 Turtle Island String Quartet

WORLD ON A STRING INTERNATIONAL GUITAR FESTIVAL Artists Fees \$27,300 (Also offer Master Classes for Students) April 16 Benjamin Verdery; April 17 Festival of Four; April 23 Gerardo Nunez; April 24 International Guitar Night

MUSIC UNDER THE STARS WORLD FESTIVAL Artists Fees \$68,350 (Concerts at the Chamizal National Memorial Park) June 6 Roberto Borrell Y Orquesta La Moderna Tradicion (Lecture/Demo for Students); June 13 Desperados; June 20 Noche Ranchera Musica Maestro and Mariachi Los Arrieros (Master Class/Demo for Students); June 27 Independence Jazz Reunion (Lecture/Demo for Students); July 11 Sun City Band; July 18 Buckwheat (Lecture/Demo for Students); July 25 Fugal; Aug. 1 Joaquin Diaz; Aug. 8, Liquid Cheese; Aug. 15 Azucar; Aug. 22 Eklektic Jazz Band; Aug. 29 Tania Libertad (Lecture/Demonstration for Students).

ALFRESCO! FRIDAYS DOWNTOWN CONCERT SERIES Artists Fees \$7,975 June 4– August 27, 2004. June 04 Gary & the Jive Junkies; June 11 Liquid Skin; June 18 Maria Esther & Her Two Man Band; June 25 San Patricios; July 2 Border Roots; July 9 Charlie Russell, David Huerta & Friends; July 16 Jazz Q; July 23 Karizma July 30 Treehouse; Aug. 06 Ceiba; Aug. 13 Café Flamenco; Aug. 20 Darkyst Hour; Aug. 27 Mariachi Chapala.

ARTS IN EDUCATION PROGRAM Artists Fees \$15,896 September 1, 2002– June 1, 2003 Ysleta ISD: Arts Workshops for students in schools In progress El Paso ISD: Arts Workshops for students in schools In progress

VISUAL ARTS – THE PEOPLE’S GALLERY Artists Fees \$2,400 (El Paso City Hall) Nov. Dec. 03 - Jan. 04 Janice Walpole; Feb. March April Agustin Vargas, Jan Wisburn Dreher; May, June, July 04 Elaine M. Johnson, Suzanne M. Kane, Stacy Crawford; Aug. Sept., Oct. 04 Greg Faqua, John Galceran.

VISUAL ARTS – “ART WINDOWS OF EL PASO” Artists Fees \$3,000 El Paso International Airport Nov. Dec. 03 – Jan. 04 Hilda Rosenfeld; Feb. March April 04 Gaspar Enriquez; May June July 04 Agustin Vargas; Aug. Sept. Oct. 04 Janice Walpole.

DIA DE LOS MUERTOS Artists Fees \$1,750 November 30, 2004



**Type in the space provided; do not type outside the lines. Do not reduce type below 12 point font size.** If necessary, you may attach up to two additional pages. Make sure that any additional pages are labeled clearly with your organization's name and have margins of at least one inch.

Provide a representative list, in chronological order, of your organization's programming or activities for the following years: 2001-02, 2002-03, 2003-04. For organizations that schedule activities according to a single calendar year, use programming for 2001, 2002, and 2003.

This list demonstrates eligibility (i.e., your organization's three-year history of programming) and the artistic excellence and merit of your organization. Where available, include arts or cultural programming that has a relationship to the project for which you are requesting support (e.g., show examples of previous festival programming if your project is for a festival; provide examples of your previous work with children or youth if you are applying under *Learning in the Arts*). For most applicants, this list should show selected artists/projects/exhibitions/works that your organization has or will have presented/produced/exhibited/performed. Use the bullets below as a guide to possible column headings for your list; adjust them as appropriate for your organization. If you are applying under *Access to Artistic Excellence*, also see the "Special Requirements" section as some fields/disciplines have additional guidance.

- Year: 2001-02, 2002-03, or 2003-04. For organizations that schedule activities according to a single calendar year, use 2001, 2002, and 2003.
- The titles of the works/productions/exhibitions or of the program or project.
- Key Artist(s)/Personnel. This may include a creator or project head such as a choreographer, composer, playwright, performing artist, arts specialist, teacher, etc. Also list any key personnel such as a director, conductor, curriculum developer, assessment/evaluation specialist, youth/community development specialist, etc.
- The location of the activity.
- Dates of the activity and the number of performances/classes/events/exhibitions.
- Attendance and, where available, percent of capacity figures.
- Fees paid to artists/companies and/or to teachers or other arts learning providers. (Use average or aggregate fees where appropriate. Applicants with Musical Theater or Theater projects also should include actors' average weekly salary for rehearsals and performances for the 2003-04 season.)

Example:

A performing arts group might fill out its representative list as follows:

Year	Title/Creator	Key Artist(s)	Location	Dates/# of perfs.	Attendance/ % Capacity	Fees
2002-03	Work A/ Creator A	John Smith, Jane Doe	Civic Theater	Jan 27-31, 2003/6 perfs.	850/71%	\$\$
2002-03	Work B/ Creator B	Richard Jones, Robert Hall	Civic Theater	April 17-21, 2003/7 perfs.	1,050/88%	\$\$

Example:

An after-school visual arts learning program might fill out its representative list as follows:

Year	Program/Location	Project Head	Participating Artist(s)	Dates/# of classes	Attendance	Fees
2002-03	After School Arts/ Sweeney Elementary	Jan Smith	Lois Jones Vince Kraft	Sept. 02- May 03; 1½ hours weekly/28weeks	125 3 <sup>rd</sup> & 4 <sup>th</sup> grade students	\$\$
2002-03	Teen Studio/ Austin Fine Arts	Bob Doe	Ray Ward Jill Hale Kate Hall	2 hours weekly/year-round	80 students	\$\$

**Grants for Arts Projects Application**  
**Financial Information**  
(Standard Review Grants only)

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

If you are a fiscal agent or a parent organization, this information should refer to the group or component on whose behalf you are applying. Do not complete this form if you are applying for a Fast-Track Review Grant.

**Applicant** (official IRS name): **City of El Paso, Arts and Culture Department**

OPERATING BUDGET	MOST RECENTLY COMPLETED FISCAL YEAR		CURRENT FISCAL YEAR (ESTIMATED)		NEXT FISCAL YEAR (PROJECTED)	
	(09/01/02--08/31/03)		(09/01/03--08/31/04)		(09/01/04--08/31/05)	
	START DATE	END DATE	START DATE	END DATE	START DATE	END DATE
<b>Income:</b>						
Earned	\$		\$		\$	
Contributed	\$	906,669	\$	911,345	\$	914,375
<b>Total Income</b>	\$	906,669	\$	911,345	\$	914,375
<b>Expenses:</b>						
Artistic salaries and fees	\$	188,346	\$	186,290	\$	189,221
Production/exhibition/ service expenses	\$	355,460	\$	360,552	\$	350,051
Administrative expenses	\$	362,863	\$	364,503	\$	375,103
<b>Total Expenses</b>	\$	906,669	\$	911,345	\$	914,375
Operating surplus/(deficit)	\$	0	\$	0	\$	0

In the space below, discuss the fiscal health of your organization. You must explain 1) any changes of 15% or more in either your income or expenses from one year to the next, and 2) plans for reducing any deficit (include the factors that contributed to the deficit and its amount):



*If you are applying for a Fast-Track Review Grant, do not complete this form.*

Provide the requested information for your organization for the most recently completed fiscal year, the current fiscal year (estimated), and the next fiscal year (projected). If you are the lead applicant for a consortium, provide this information for your own organization. If you are a fiscal agent or a parent organization, provide this information for the group or component on whose behalf you are applying (e.g., for a university project, provide the information for the component, not the entire university). For components, footnotes (e.g., "museum guards and utilities paid for by university") may be helpful to explain the relationship that the component has with the larger entity. If your organization is a smaller entity that exists within a larger organization, submit information for the smaller entity and follow the instructions for parent organizations and components.

This page is intended to show your organization's fiscal activity as it relates to operations. Do not include activity related to a capital campaign (such as raising money for a new facility, an endowment fund, or a cash reserve fund). The Arts Endowment may request additional information to clarify an organization's financial position.

**In the space provided on the form, discuss the fiscal health of your organization. You must explain 1) any changes of 15% or more in either your income or expenses from one year to the next, and 2) plans for reducing any deficit (include the factors that contributed to the deficit and its amount).**

Use the following definitions when completing this form. Unaudited figures are acceptable.

**Earned Income:** Revenues that are received through the sale of goods, services performed, or from investments. Examples: ticket sales, subscription revenue, contractual fees, interest income.

**Contributed Income:** Gifts that are received which are available to support operations. Examples: annual fund donations, grants for general operating or project support, in-kind contributions.

**Artistic salaries and fees:** Costs that are directly related to the creation, production, and presentation of art work. Examples: fees for dancers, choreographers, actors, curators, artistic directors, contributors to literary publications. Include arts personnel that are on your staff as well as those that are paid on a contract or fee basis.

**Production/exhibition/service expenses:** All program or service delivery costs, excluding artistic salaries and fees that are listed above. Examples: presentation costs; costs of sets, costumes, and lighting; publication costs of catalogues or literary magazines.

**Administrative expenses:** All other costs that are incurred during the normal course of business. Examples: outside professional non-artistic services, space rental, travel, marketing, administrative salaries, utilities, insurance, postage.

**Total Expenses:** In the "Most recently completed fiscal year" column, this figure should agree with the "Total organizational operating expenses for the most recently completed fiscal year" that you provide on the Basic Information form, Part 2.

**NOTE:** The figures listed in the "Most recently completed fiscal year" column are subject to verification by the Arts Endowment.

# Grants for Arts Projects Application

## Organization & Project Profile

OMB No. 3135-0112  
Expires 02/28/05

Applicant (official IRS name): **City of El Paso, Arts and Culture Department**

The National Endowment for the Arts collects basic descriptive information about all applicants and their projects. The information below will help the Arts Endowment to comply with the Government Performance and Results Act (GPRA) and will be used to develop statistical profiles of the projects that it funds to report to Congress and the public. While your responses will not be a factor in the review of your application, this form is a required part of all application packages for Standard Review and Fast-Track Review Grants.

### PART I

This section collects information about the applicant. If you are a fiscal agent, a parent organization, or the lead member of a consortium, your responses should relate to your organization, not the group or component on whose behalf you are applying.

#### A. ORGANIZATIONAL STATUS: Select the one item which best describes the legal status of the organization:

- |   |   |   |
|---|---|---|
| 02 <input type="checkbox"/> Nonprofit organization          | 05 <input type="checkbox"/> State government  | 07 <input type="checkbox"/> County government |
| 08 <input checked="" type="checkbox"/> Municipal government | 09 <input type="checkbox"/> Tribal government | 99 <input type="checkbox"/> None of the above |

#### B. ORGANIZATIONAL DESCRIPTION: The following codes work in conjunction with the Organizational Discipline codes in C. below (e.g., select "Performing Group" here and "Theater" below to indicate that your organization is a theater company). Select the one item which best describes the organization:

- |   |  |   |  |
|---|--|---|--|
| 49 <input type="checkbox"/> Artists' Community, Arts Institute or Camp                    | 32 <input type="checkbox"/> Community Service Organization (a non-arts service organization, e.g., youth center, chamber of commerce, or YMCA) | 12 <input type="checkbox"/> Independent Press                               | 03 <input type="checkbox"/> Performing Group   |
| 15 <input type="checkbox"/> Arts Center (e.g., a multi-purpose arts facility)             | 14 <input type="checkbox"/> Fair or Festival   | 27 <input type="checkbox"/> Library   | 47 <input type="checkbox"/> Presenter/Cultural Series Organization   |
| 16 <input type="checkbox"/> Arts Council or Agency (includes regional arts organizations) | 30 <input type="checkbox"/> Foundation   | 13 <input type="checkbox"/> Literary Magazine                               | 19 <input type="checkbox"/> School District  |
| 17 <input type="checkbox"/> Arts Service Organization (includes state-wide assemblies)    | 10 <input type="checkbox"/> Gallery/Exhibition Space   | 11 <input type="checkbox"/> Media - Film (e.g., a cinema or film exhibitor) | 48 <input type="checkbox"/> School of the Arts   |
| 26 <input type="checkbox"/> College or University   | 38 <input checked="" type="checkbox"/> Government (state, county, local, or tribal)  | 45 <input type="checkbox"/> Media - Radio (e.g., a NPR station)             | 50 <input type="checkbox"/> Social Service Organization (a governmental or private agency, e.g., a public housing authority) |
|   | 28 <input type="checkbox"/> Historical Society/Commission  | 46 <input type="checkbox"/> Media - Television (e.g., a PBS station)        | 18 <input type="checkbox"/> Union or Professional Association (includes artists'/designers' guilds, societies, etc.)         |
|   | 29 <input type="checkbox"/> Humanities Council or Agency   | 08 <input type="checkbox"/> Museum - Art                                    | 99 <input type="checkbox"/> None of the above  |
|   |  | 09 <input type="checkbox"/> Museum - Other                                  |  |
|   |  | 07 <input type="checkbox"/> Performance Facility                            |  |

#### C. ORGANIZATIONAL DISCIPLINE: Select the one item which best describes the organization's area of work in the arts (not the project for which it is applying):

- |   |   |   |  |
|---|---|---|--|
| 07 <input type="checkbox"/> Crafts                    | 10 <input type="checkbox"/> Literature                    | 03A <input type="checkbox"/> Opera      | 11 <input type="checkbox"/> Interdisciplinary (art forms/works integrating more than one discipline) |
| 01 <input type="checkbox"/> Dance                     | 09 <input type="checkbox"/> Media Arts (audio/film/video) | 08 <input type="checkbox"/> Photography | 14 <input checked="" type="checkbox"/> Multidisciplinary (more than one discipline)                  |
| 06 <input type="checkbox"/> Design                    | 02 <input type="checkbox"/> Music                         | 04 <input type="checkbox"/> Theater     | 99 <input type="checkbox"/> None of the above  |
| 12 <input type="checkbox"/> Folklife/Traditional Arts | 03B <input type="checkbox"/> Musical Theater              | 05 <input type="checkbox"/> Visual Arts |  |
| 13 <input type="checkbox"/> Humanities                |   |   |  |

Grants for Arts Projects Application  
**Organization & Project Profile** (continued)

OMB No. 3135-0112  
Expires 02/28/05

Applicant (official IRS name): **City of El Paso, Arts and Culture Department**

**D. ORGANIZATIONAL RACE/ETHNICITY (OPTIONAL):** Select the one item which best describes the predominant racial/ethnic identity of the organization. If at least half of the board, staff, or membership belongs to one of the listed racial/ethnic groups, use that designation. If no one group predominates, select "General".

- |   |  |  |  |
|---|--|--|--|
| N <input type="checkbox"/> American Indian or Alaska Native | B <input type="checkbox"/> Black or African American     | O <input type="checkbox"/> Native Hawaiian or Other Pacific Islander | G <input type="checkbox"/> General (No predominant racial/ethnic identity) |
| A <input type="checkbox"/> Asian                            | H <input checked="" type="checkbox"/> Hispanic or Latino | W <input type="checkbox"/> White                                     |  |

**E. ACCESSIBILITY:** Check below as applicable to indicate if the organization's board or staff includes an older adult (65 years of age or older) or a person with a disability (a physical or mental impairment that substantially limits one or more major life activities); otherwise leave blank.

- ☐ Older Adults      ☐ Individuals with Disabilities

**PART II**

This section collects information about the project.

**A. PROJECT DISCIPLINE:** Select the one item which best describes the project discipline:

- |   |  |  |  |
|---|--|--|--|
| 07 <input type="checkbox"/> Crafts                    | 09 <input type="checkbox"/> Media Arts –             | 03B <input type="checkbox"/> Musical Theater             | 11 <input type="checkbox"/> Interdisciplinary (art forms/works integrating more than one discipline to form a single work) |
| 01 <input checked="" type="checkbox"/> Dance –        | 09B <input type="checkbox"/> Audio                   | 03A <input type="checkbox"/> Opera                       |  |
| 01A <input type="checkbox"/> Ballet                   | 09A <input type="checkbox"/> Film                    | 08 <input type="checkbox"/> Photography                  |  |
| 01C <input checked="" type="checkbox"/> Modern        | 09C <input type="checkbox"/> Video                   | 04 <input type="checkbox"/> Theater                      | 14 <input type="checkbox"/> Multidisciplinary (more than one discipline)   |
|   | 09D <input type="checkbox"/> Technology/Experimental | 04E <input type="checkbox"/> Theater for Young Audiences |  |
| 06 <input type="checkbox"/> Design                    |  | 05 <input type="checkbox"/> Visual Arts                  | 99 <input type="checkbox"/> None of the above  |
| 12 <input type="checkbox"/> Folklife/Traditional Arts | 02 <input type="checkbox"/> Music –                  |  |  |
|   | 02B <input type="checkbox"/> Chamber                 |  |  |
| 10 <input type="checkbox"/> Literature                | 02C <input type="checkbox"/> Choral                  |  |  |
|   | 02F <input type="checkbox"/> Jazz                    |  |  |
|   | 02D <input type="checkbox"/> New                     |  |  |
|   | 02I <input type="checkbox"/> Orchestral              |  |  |

**B. PROJECT RACE/ETHNICITY (OPTIONAL):** Select the one item which best describes the predominant racial/ethnic identity of the project. If the majority of activities are intended to involve or act as a clear expression or representation of the cultural traditions of one particular group, or deliver services to a designated population listed below, choose that group. If the activity is not designated to represent or reach any one particular group, select "General".

- |   |  |  |   |
|---|--|--|---|
| N <input type="checkbox"/> American Indian or Alaska Native | B <input type="checkbox"/> Black or African American | O <input type="checkbox"/> Native Hawaiian or Other Pacific Islander | G <input checked="" type="checkbox"/> General (No predominant racial/ethnic identity) |
| A <input type="checkbox"/> Asian                            | H <input type="checkbox"/> Hispanic or Latino        | W <input type="checkbox"/> White                                     |   |



Grants for Arts Projects Application  
**Organization & Project Profile** (continued)

OMB No. 3135-0112  
 Expires 02/28/05

Applicant (official IRS name): **City of El Paso, Arts and Culture Department**

**C. ACTIVITY TYPE:** Select the one item which best describes the main activity of the project:

- |  |  |   |  |
|--|--|---|--|
| <p>04 <input type="checkbox"/> <b>Artwork Creation</b><br/>Includes media arts, design projects, and commissions</p> <p>05 <input checked="" type="checkbox"/> <b>Concert/Performance/Reading</b><br/>Includes production development</p> <p>06 <input type="checkbox"/> <b>Exhibition</b><br/>Includes visual arts, media arts, design, and exhibition development</p> <p>08 <input type="checkbox"/> <b>Fair/Festival</b></p> <p>09 <input type="checkbox"/> <b>Identification/Documentation</b><br/>(e.g., for archival or educational purposes)</p> <p>16 <input type="checkbox"/> <b>Recording/Filming/Taping</b><br/>(e.g., to extend the audience for a performance through film/tape; do not include archival projects)</p> <p>17 <input type="checkbox"/> <b>Publication</b><br/>(e.g., books, manuals)</p> | <p>28 <input type="checkbox"/> <b>Writing About Art/Criticism</b></p> <p>18 <input type="checkbox"/> <b>Repair/Restoration/Conservation</b></p> <p>22 <input type="checkbox"/> <b>Seminar/Conference</b></p> <p>25 <input type="checkbox"/> <b>Apprenticeship</b></p> <p>02 <input type="checkbox"/> <b>Audience Services</b><br/>(e.g., ticket subsidies)</p> <p>36 <input type="checkbox"/> <b>Broadcasting</b><br/>Includes broadcasts via TV, cable, radio, the Web, or other digital networks</p> <p>24 <input type="checkbox"/> <b>Distribution of Art</b><br/>(e.g., films, books, prints; do not include broadcasting)</p> <p>13 <input type="checkbox"/> <b>Marketing</b></p> <p>14 <input type="checkbox"/> <b>Professional Support: Administrative</b><br/>(includes consultant fees)</p> | <p>15 <input type="checkbox"/> <b>Professional Support: Artistic</b><br/>(e.g., artists' fees, payments for artistic services)</p> <p>29 <input type="checkbox"/> <b>Professional Development/Training</b><br/>Activities enhancing career advancement</p> <p>19 <input type="checkbox"/> <b>Research/Planning</b><br/>Includes program evaluation, strategic planning, and establishing partnerships</p> <p>33 <input type="checkbox"/> <b>Building Public Awareness</b><br/>Activities designed to increase public understanding of the arts or to build public support for the arts</p> <p>34 <input type="checkbox"/> <b>Technical Assistance</b><br/>with technical/administrative functions</p> <p>12 <input type="checkbox"/> <b>Arts Instruction</b><br/>Includes lessons, classes, and other means to teach knowledge of and/or skills in the arts</p> | <p>20 <input type="checkbox"/> <b>School Residency</b><br/>Artist activities in an educational setting</p> <p>21 <input type="checkbox"/> <b>Other Residency</b><br/>Artist activities in a non-school setting</p> <p>31 <input type="checkbox"/> <b>Curriculum Development/Implementation</b><br/>Includes the design and distribution of instructional materials, methods, evaluation criteria, etc.</p> <p>30 <input type="checkbox"/> <b>Student Assessment</b></p> <p>35 <input type="checkbox"/> <b>Web Site/Internet Development</b><br/>Includes the creation or expansion of Web sites, the development of digital art collections, interactive services delivered via the Internet, etc.</p> <p>99 <input type="checkbox"/> <b>None of the above</b></p> |
|--|--|---|--|

**D. PROJECT DESCRIPTORS:** Select up to four items that represent a significant aspect of the project:

- |  |  |   |  |
|--|--|---|--|
| <p>9F <input type="checkbox"/> <b>Accessibility</b><br/>Projects designed to increase access to the arts for persons with disabilities including ADA/504 compliance activities</p> <p>90 <input type="checkbox"/> <b>Arts for Older Adults</b><br/>Projects for artists/audiences 65 years of age or older</p> | <p>9L <input checked="" type="checkbox"/> <b>Arts for Youth</b><br/>Projects for young people 18 years of age or younger</p> <p>9E <input type="checkbox"/> <b>Arts for "At Risk" Persons (Adults or Youth)</b></p> <p>9Q <input type="checkbox"/> <b>Arts and Health/Healing</b><br/>The arts in healthcare or as aids in healing including community responses to natural disasters or other tragedies</p> | <p>9D <input checked="" type="checkbox"/> <b>Arts for Inner-City Communities</b></p> <p>9C <input checked="" type="checkbox"/> <b>Arts for Rural Communities</b></p> <p>9I <input type="checkbox"/> <b>International Activity</b><br/>Projects involving U.S. artists in other countries, visiting foreign artists, cultural exchanges, etc.</p> <p>9B <input type="checkbox"/> <b>Touring</b><br/>The movement of artworks or artists for performances, etc., to benefit audiences in different geographic areas</p> | <p>9M <input checked="" type="checkbox"/> <b>Presenting</b><br/>The presentation of exhibitions, productions, etc., created elsewhere</p> <p>9A <input type="checkbox"/> <b>Computer/Digital Technology</b><br/>The use of new technology for the creation or dissemination of artworks, or for organizational management purposes</p> |
|--|--|---|--|

**E. SCHOOL/AFTER-SCHOOL ACTIVITY:** If your project involves pre-K through grade 12 students, answer the following questions by selecting yes or no; otherwise leave blank.

Will activity take place in a pre-K through grade 12 school facility? ☐ Yes ☐ No

Will activity take place outside the regular school day? ☐ Yes ☐ No

**Organization & Project Profile (continued)**Applicant (official IRS name): **City of El Paso, Arts and Culture Department****F. ARTS EDUCATION:** Select the one response that best characterizes the extent to which this project involves arts education (i.e., systematic educational efforts with measurable outcomes designed to increase knowledge of and/or skills in the arts):

- 99 ☐ None  
 02 ☒ Some, but less than 50%
- 50% or more with activities primarily directed to:
- 01A ☐ K-Grade 12 Students  
 01D ☐ Adult Learners (Includes teachers and artists)  
 01C ☐ Pre-Kindergarten Children  
 01B ☐ Higher Education Students  
 01 ☐ Multiple Groups of Learners

For items G. and H. below, your figures should encompass only those activities and individuals directly affected by or involved in your project during the "Period of Support" that you have indicated for your project (with one exception for broadcasts as noted below). Leave blank any items that are not applicable or for which you do not have actual figures or reasonable estimates.

**G. PROJECT ACTIVITY:**

<p>_____ # of artwork(s) to be created (Do NOT include student works, adaptations, re-creations, or re-stagings of existing works.)</p> <p>3 _____ # of concerts/performances/readings</p> <p>3 _____ # of lectures/demonstrations/workshops/symposiums</p> <p>_____ # of exhibitions to be curated/presented (Include visual arts, media arts, films, film festivals, and design. Count each curated film festival as a single exhibition.)</p> <p>_____ # of books and/or catalogues to be published (The # of different titles, not the # distributed. Do NOT include performance programs or guides, newsletters, or other ancillary material.)</p> <p>_____ # of artworks to be conserved/restored to save or prevent from decay or destruction</p>	<p>_____ # of artworks to be identified/documented (i.e., for the purpose of creating a comprehensive list, inventory, or catalogue. Include works digitally converted for documentation or access purposes.)</p> <p>_____ # of artists' residencies (Artists' activities in schools or other community settings over an extended period of time.)</p> <p>_____ # of schools (pre-K through grade 12) that will actively participate (Those schools that will be involved actively in your project, not those to which material simply is distributed.)</p> <p>_____ # of organizational partners (Organizations that combine resources and work together to make the project happen. Do NOT include funders unless they will actively participate.)</p> <p>_____ # of apprenticeships/internships</p> <p>_____ # of hours to be broadcast on radio, television, or cable (For series, include hours for all broadcasts. Include broadcasts that occur after the end date of the project only if they will be a direct result of the funding of this application. Do NOT include public service announcements, advertising or other promotional activities, or Web-casts.)</p>
--	--

**H. PARTICIPANTS/AUDIENCES BENEFITING:**

<p>33 _____ # of artists (Those artists who will participate actively in the project including members of performing groups and living artists whose work will be represented. Do NOT include technical, managerial, or administrative support. If an artist also is a teacher, you may count that person as either an artist or a teacher but not both.)</p> <p>175 _____ # of teachers (Those teachers who will participate actively in the project. If a teacher also is an artist, you may count that person as either an artist or a teacher but not both.)</p> <p>_____ # of children/youth (Those 18 years of age or younger.)</p>	<p>2100 _____ Total # of individuals benefiting (Include all those from the left column plus others to be involved in the project during the "Period of Support" that you have indicated for your project. Do NOT include broadcast audiences; see below.)</p> <p>_____ For radio, television, and cable broadcasts, total audience (For series, include audience totals for all broadcasts. Include broadcasts that occur after the end date of the project only if they will be a direct result of the funding of this application. Do NOT include public service announcements, advertising or other promotional activities, or Web-casts.)</p>
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# Grants for Arts Projects Application Work Sample Index

Read the  
instructions that  
follow this form  
before you start.

OMB No. 3135-0112  
Expires 02/28/05

Refer to "How to Prepare and Submit an Application/Challenge America Fast-Track Review Grants" or "How to Prepare and Submit an Application/Standard Review Grants." List the work(s) submitted as part of your application package in the order in which you want them reviewed.

If more than two work samples are submitted, you may copy this blank form or reproduce it on your computer (please keep to the original format).  
Label additional samples C, D, E...

Applicant (official IRS name):

---

## WORK SAMPLE A

1. Format (check one): ☐ Slides ☐ Books/publications ☐ Audio cassette ☐ CD ☐ DAT ☐ DVD  
☒ VHS ☐ 3/4" video cassette ☐ CD-ROM ☒ Other Promo Materials

2. List selections/carefully detail contents

(Where appropriate, indicate title of work/artists/production credits, etc. Attach an additional sheet if necessary):

Promotional literature/materials from each company. Jose Limon, Alvin Ailey II and Susan Marshall.

---

3. Date work(s) completed or performed:

---

4. Relationship of work sample to the project:

Samples of artists promotional and marketing materials

---

5. Special instructions (Include cue information or real elapsed time, indicating the start of each selection):

---

## WORK SAMPLE B

1. Format (check one): ☐ Slides ☐ Books/publications ☐ Audio cassette ☐ CD ☐ DAT ☐ DVD  
☐ VHS ☐ 3/4" video cassette ☐ CD-ROM ☐ Other \_\_\_\_\_

2. List selections/carefully detail contents

(Where appropriate, indicate title of work/artists/production credits, etc. Attach an additional sheet if necessary):

---

3. Date work(s) completed or performed:

---

4. Relationship of work sample to the project:

---

5. Special instructions (Include cue information or real elapsed time, indicating the start of each selection):

---

**CITY OF EL PASO, ARTS AND CULTURE DEPARTMENT**  
**DISCOVERY DANCE SERIES FY 2005**

**ARTISTS BIO'S**

**LIMON DANCE COMPANY -**

The Limon Dance Company is in its fifty-sixth year. It was founded in 1946 by Jose Limon and Doris Humphrey. Carla Maxwell is the current Artistic Director. She was principal dancer with the company in 1965 and became Assistant Artistic Director in 1975. Under her direction the Company has developed into one of the finest repertory dance ensembles in the world. Ms. Maxwell dances many major roles with the Company and as a choreographer she has created works for companies throughout the U.S. The Company is committed to produce and present programs that balance classic works of American modern dance with commissions from contemporary choreographers that have resulted in a repertory of unparalleled breadth. The Company was a recipient of the NEA's Millennium Grant.

**AILEY II DANCE COMPANY –**

The Ailey II Company merges the spirit and energy of the country's best young dance talent with the passion and creative vision of today's most outstanding emerging choreographers. Ailey II began in 1974 as the Alvin Ailey Repertory Ensemble, when Alvin Ailey initiated a workshop composed of the most promising scholarship students from the Ailey School. The Company emphasizes a balance of repertoire, technique and performance, and has become one of the most popular dance companies in the United States. Showcasing the talent of the country's best young dancers, Ailey's junior company brings exciting dance and innovative outreach programs to diverse communities throughout the country.

**SUSAN MARSHALL & COMPANY –**

The Susan Marshall Company presents dance that is technically demanding, fusing ballet, modern and postmodern release styles with everyday actions. Ms. Marshall is the artistic director/choreographer of the Company. Her vocabulary is rooted in human gestures from which she fashions complex permutations that transform simple movements into rich expressions of dance. She has fused intellect and emotion to experiment successfully with a wide range of genres, from theatrical performance to ballet to opera.

**CITY OF EL PASO, ARTS AND CULTURE DEPARTMENT**  
**2 CIVIC CENTER PLAZA, 6<sup>TH</sup> FLOOR**  
**EL PASO, TEXAS 79901**  
**(915) 541 – 4481 Phone (915) 541 – 4902 Fax**  
**[www.elpasoartsandculture.org](http://www.elpasoartsandculture.org)**

**ALEJANDRINA DREW**  
DIRECTOR

**ANA QUIJANO**  
SECRETARY

**LILIA FIERRO**  
ARTS TECHNICAL COORDINATOR

**LUIS GUITERREZ**  
ARTS AUDIENCE DEVELOPMENT COORDINATOR

**JUDY J. EMMONS**  
ARTS GRANTS COORDINATOR

**CYNTHIA A. GARCIA**  
ARTS PROGRAM COORDINATOR

**JEANNE ARAGON**  
RECEPTIONIST

**OSCAR SEBILLA**  
CO-OPERATIVE WORK STUDY

**EDUARDO GONZALEZ**  
CO-OPERATIVE WORK STUDY

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